CCPS Renamed Penfield College
Townsend Becomes All-Steinway School

From Labs to Diamonds
A BANNER YEAR TO

BE THE BEAR
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**THE MERCERIAN, FALL 2014**

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**Make the Connection** — Become a fan of Mercer on Facebook, follow us on Twitter, watch our latest videos on YouTube.

[mercer.edu/socialmedia](http://mercer.edu/socialmedia)
Several hundred Mercerians celebrated Mercer's inaugural event in the Southern Conference when food, fellowship, a pep rally and great music were enjoyed on Black Field, next to the Mercer Football Stadium. The Sept. 5 event, dubbed SoConFest, included a concert by the New Orleans-based band The Revivalists, who invited Toby to share the stage with them during one number. The next day, the Mercer football team battled Furman, the defending conference champion, in the Bears' first action in the SoCon.
Home of the Bears — The newly renovated Lofts at Cherry Street in Downtown Macon, home to many Mercer graduate students, sports a large mural welcoming visitors to the University’s hometown.
More than 1,000 graduates from six of the University’s 11 schools and colleges participated in the first consolidated Atlanta Campus commencement.

The College’s new name, approved by the University’s Board of Trustees on April 25, has deep historical significance at Mercer. Josiah Penfield, a businessman and member of the First Baptist Church of Savannah, provided a $2,500 bequest “for education” that enabled Georgia Baptists in 1833 to found Mercer in a rural Greene County community named Penfield in recognition of Josiah’s bequest. The University relocated to Macon in 1871, but still maintains the Penfield site. The original campus includes the historic chapel, where freshmen convene each fall as part of an annual pilgrimage to the institution’s birthplace, and a cemetery where University namesake Jesse Mercer and several former Mercer presidents are buried.

“We know the faculty and students, as well as the College’s 4,500 alumni, will take great pride in and inspiration from the name Penfield College, given the significance of the Penfield name in Mercer’s storied history,” said President William D. Underwood. “For more than a quarter century, Mercer has been meeting the educational needs of adult students around the state, helping them to achieve their dreams of new vocations, personal enrichment, or leadership positions in their communities.”

The College of Continuing and Professional Studies was established in 2003, but was originally called the College of Continuing Education when it came to Mercer as part of Tift College’s merger with the University in the late 1980s. The College is committed to serving non-traditional students and currently enrolls more than 1,300 students on Mercer’s campuses in Atlanta and Macon, as well as Regional Academic Centers in Douglas County, Henry County, Newnan and Eastman.

Undergraduate, graduate and certificate programs are offered via campus-based, face-to-face classes as well as online formats to working adult learners seeking professional advancement into leadership roles in and beyond their communities. Educational offerings provide students with distinctive, multidisciplinary programs that integrate theory and practice. The College also offers general education and elective courses for various colleges and schools at Mercer. Current areas of study include organizational leadership, counseling, communication, school counseling, human services, human resources, informatics, psychology, public safety leadership, pre-nursing and liberal studies.

“The renaming of the College beautifully ties our work to the innovative vision of the University’s founders,” said Dr. Priscilla R. Danheiser, who has served as dean of the College since 2008. “Our students and graduates, like Mercer’s founders, are transforming communities and organizations throughout the state. It is entirely fitting that the academic programs offered through this unit bear the name Penfield College of Mercer University.”
Studios of the Warner Robins-based television station donated to Mercer in April by former State Sen. Cecil P. Staton Jr. and Macon neurosurgeon Dr. Joe Sam Robinson recently completed their relocation to the Macon campus. With the move, the station — formerly known as WRWR — has changed its call letters to WMUB — Mercer University Broadcasting — and settled into its new quarters in Mercer Village as part of the Center for Collaborative Journalism.

The station also has announced its affiliation with the American Sports Network, which produces live NCAA sports and is operated by Sinclair Networks, a division of television station owner Sinclair Broadcast Group.

As part of the sports network, WMUB this fall will air 33 live NCAA football games featuring teams from the Southern Conference, Conference USA, the Big South Conference, and the Colonial Athletic Association.

In addition to its affiliation with the American Sports Network, WMUB is an affiliate of MHz Networks, a national U.S. channel presenting international news and entertainment in English.

“We are very pleased to bring to Central Georgia sports fans a fall lineup of live NCAA football games that is unique to this market,” said Brad Bostwick, director of operations and programming at WMUB. “In addition to NCAA football, we will carry a number of Southern Conference basketball games this year as part of the American Sports Network.”

WMUB’s facilities also serve as home base for production of Mercer athletic events that are streamed live on ESPN3. Mercer is the only Southern Conference member with in-house ESPN3 production capabilities and is believed to be the only NCAA Division I university in the country to self-produce its live football broadcasts for national distribution. All men’s and women’s home basketball games and a number of other Mercer sporting events will be carried live on ESPN3 this year as well.

“With the acquisition and relocation of WMUB, the Center for Collaborative Journalism continues its focus on training students by immersing them in real-world production,” said Tim Regan-Porter, director of the Center for Collaborative Journalism. “With our athletics programming, students will get experience that surpasses that offered by even the largest schools, where they outsource their broadcast operations. This is just the start of the locally produced news and public affairs programming that WMUB will bring to Central Georgia.”
More Than 1,900 Graduate in Five Ceremonies

More than 1,900 students graduated in five commencements during May in Macon, Atlanta and Savannah. The University conferred bachelor’s, master’s and doctoral degrees, as well as four honorary degrees.

The University conferred a Doctor of Laws degree to its first commencement speaker, Georgia Lt. Gov. Casey Cagle, during the School of Medicine’s Macon ceremony on May 3 in Hawkins Arena. Cagle delivered his address to 129 candidates for degrees.

The School of Medicine held its Savannah ceremony at the Savannah International Trade and Convention Center on May 4. Speaker was Dr. Carl R. Boyd, executive director of graduate medical education at Memorial Health University Medical Center in Savannah. He delivered his address to 42 candidates for degrees.

The University conferred a Doctor of Science degree to commencement speaker Ann M. Palmer during the largest of the five ceremonies, on the upper field of the Atlanta campus, on May 10. Palmer is president and CEO of The Arthritis Foundation, a national organization headquartered in Atlanta. She delivered her address to 1,040 candidates for degrees from the College of Pharmacy, Stetson School of Business and Economics, Tift College of Education, McAfee School of Theology, Georgia Baptist College of Nursing, College of Continuing and Professional Studies and College of Health Professions.

The Walter F. George School of Law held its commencement the morning of May 10 in Hawkins Arena. Speaker was Presiding Judge Sara L. Doyle of the Georgia Court of Appeals. Doyle is a 1994 graduate of the School of Law and a member of Mercer Law School’s Board of Visitors. She delivered her address to 144 candidates for degrees.

The University conferred a Doctor of Commerce degree to Irwin Belk and a Doctor of Humanities degree to former Georgia State Sen. Cecil P. Staton Jr. during the Macon ceremony on the afternoon of May 10 in Hawkins Arena. Belk, who entered his family’s department store business following his graduation from college, has a passion for sculpture and has commissioned a large bronze bear statue that will stand outside the gates of Mercer University Stadium.

Gov. Nathan Deal, who holds undergraduate and law degrees from Mercer, delivered the commencement address at the Macon ceremony to 560 candidates for degrees from the College of Liberal Arts, Stetson School of Business and Economics, School of Engineering, Tift College of Education, College of Continuing and Professional Studies and Townsend School of Music.

Tift Professor Featured in PBS Documentary Freedom Summer

Dr. Anthony Harris, professor of education and coordinator of the M.Ed. program in higher education leadership in the Tift College of Education, was featured in the documentary film Freedom Summer, which premiered on PBS in June.

The documentary, directed by award-winning filmmaker Stanley Nelson, chronicles the summer of 1964, during which more than 700 student volunteers, organizers and others set out to force the country to take notice of the shocking violence and massive injustice taking place in Mississippi. They held voter registration drives and set up schools to teach African-American history and culture across the state.

“One of those was Freedom School,” said Dr. Harris. “I was a student at Freedom School and participated in marches and demonstrations, although I was a kid.”

Aside from teaching, Freedom School volunteers also worked to establish the Mississippi Freedom Democratic Party. Three of those volunteers — James Chaney, Andrew Goodman and Michael Scherwerner — were murdered in Philadelphia, Mississippi, that summer. In the wake of their brutal murders, volunteers and locals became more committed to their cause than ever.

Dr. Harris was interviewed for the documentary in Jackson, Mississippi, in February of last year. He discussed his time at Freedom School among other civil rights-era experiences, including being arrested and having to step off the sidewalk and bow his head when a white person passed him and his grandfather.

Dr. Harris has also published a book about these experiences. Ain’t Gonna Let Nobody Turn Me ’Round: A Coming of Age Story and a Personal Account of the Civil Rights Movement in Hattiesburg, Mississippi was released on March 16, 2013. He has also published two other books: Gifts of Moments: Being Somebody to Somebody and Fruits of a Disgraced Legacy.
Mercer’s Board of Trustees, during its April 25 spring meeting on the Cecil B. Day Graduate and Professional Campus in Atlanta, approved a $229 million operating budget for 2014-15, authorized finalization of plans and fundraising for a new undergraduate sciences building on the Macon campus, and approved an expansion of the Savannah medical education facility.

The $229,051,953 operating budget for the current fiscal year, which began July 1, represents a $6,981,156, or 3.1 percent, increase over the previous budget. Trustees voted to limit the tuition increase for Mercer’s undergraduate programs to two percent, continuing a disciplined approach to holding down costs for students and their families. Students in the Walter F. George School of Law and the School of Medicine will see no increase in tuition next year. Other graduate programs will see tuition increases ranging from one percent to six percent.

“The University must continue to exercise restraint in what has been an unsustainable trend of tuition increases in higher education,” President William D. Underwood said. “This places a greater responsibility on our dedicated faculty and staff to control expenses and find maximum efficiencies while ensuring that the quality of education we provide to our students grows even stronger.”

The board authorized the University to finalize architectural and construction plans and complete fundraising for a new 120,000-square foot undergraduate sciences building. Willet Science Center will be renovated as part of the project.

The board also authorized the University to proceed with expansion of its medical education facility on the Savannah campus. The project involves the School of Medicine acquiring a controlling interest in the Hoskins Research Building from Memorial University Medical Center, as well as modifications to the building to provide for additional research and office space, classrooms, and relocation of the medical library. It will also include construction of a new 31,000-square-foot addition to the Hoskins Building to house medical school exam rooms for clinical training, simulation labs, tutorial rooms, student study spaces and a student lounge.

Expansion of the medical education facility will allow the School of Medicine to increase by 50 percent the number of medical students in Savannah — from 160 to 240 — thereby helping address the state’s critical need for additional primary care physicians.

Trustees also at the spring meeting approved several new majors and degree programs across the University.

The School of Medicine will add the Doctor of Psychology/Psy.D. degree to its existing Ph.D. program in Clinical Medical Psychology. The new program, which will be housed on entrepreneurship within the Bachelor of Business Administration degree program. The new major will be offered on the Macon campus and is foundational to the School’s long-term plan to establish a Center of Excellence in New Enterprise and Economic Development (NEED).

The board also approved two undergraduate majors for Penfield College of Mercer University: the Bachelor of Science in Psychology and the Bachelor of Arts in Communication. The B.S. in Psychology will be offered on the Atlanta campus and as a degree completion option that is delivered fully online. The program is designed to prepare students for positions and careers in a variety of fields and for continued study at the master’s and doctoral levels. The B.A. in Communication will be offered on the Atlanta campus and at the Douglas County and Henry Country Regional Academic Centers.

Finally, the board approved a new Bachelor of Science in Public Health that will be offered in Macon by the University’s newest academic unit, the College of Health Professions. The College already offers the Master’s in Public Health on the Macon and Atlanta campuses. The new program will offer Macon undergraduates who are on the pre-med track another health-relevant option, as well as prepare students for other health professions.
Third Class of Stamps Scholars Selected

Mercer selected five students for its third class of Stamps Scholars as part of the University’s participation in the prestigious program. The students are Anna Lisa Ciarrocca of Laurinburg, North Carolina; Sydney Erin Koenig of Richmond Hill, Georgia; Donovan Cristopher Latherow of Tarpon Springs, Florida; Oge Chiwendu Onuh of Antioch, Tennessee; and Steven James Pirvu of Gonzales, Louisiana. The program is funded by the Stamps Family Charitable Foundation Inc.

“Students selected to be a part of the Stamps Scholars Program are of excellent character and demonstrate the desire to combine research and service-learning and to use their gifts and talents to solve many of the world’s problems,” said Dr. Penny Elkins, senior vice president for enrollment management. “Mercer’s mission is to produce graduates who are well-rounded individuals and who will utilize their Mercer education to make substantial and lasting change within their fields of study. We are excited to see what the future holds for these exceptional students.”

The five recipients were chosen from more than 170 applicants based on their leadership, scholarship, service and innovation. The scholarship covers the full cost of attendance, including tuition, fees, room, board and books. In addition, Stamps Scholars each receive an iPad and a $16,000 enrichment stipend to support activities such as study abroad, undergraduate research, unpaid internships and conference fees during their four-year tenure at Mercer.

With the addition of the third class of Stamps Scholars, 19 scholars will be on Mercer’s campus this fall. Mercer is one of only 39 universities in the country to participate in the program alongside institutions such as Georgia Institute of Technology, University of California – Los Angeles, University of Notre Dame, Wake Forest University and University of Michigan.

E. Roe Stamps IV, who was raised in Macon and is a graduate of Stratford Academy, and his wife Penny established the foundation in part to help exceptional students realize their dream of achieving a college education.

Davis Named Coordinator of Scholarships, Fellowships Program

Associate Professor of English and Southern Studies Dr. David A. Davis has succeeded Dr. Peter Brown, who retired at the end of the academic year, as coordinator of the Scholarships and Fellowships Program in the Provost’s Office.

Among the many varied roles he has fulfilled at Mercer, Dr. Brown, professor of philosophy and a faculty member for more than 40 years, was tasked with initiating the office as part of the University’s 2008 strategic plan.

Under Dr. Brown’s leadership, Mercer students have had unprecedented success in competing for highly prized national and international awards. He credits the network of faculty mentors who are making undergraduate research, study abroad and service-learning the hallmarks of a Mercer undergraduate education.

“These are the exceptional co-curricular opportunities that will prepare the next generation of leaders in the professions and in our communities. They are also the marks of distinction that competitive national and international scholarships are looking to,” said Dr. Brown, who upon his retirement was named professor emeritus.

“As we grow this culture of engagement, our students naturally have become competitive for these prestigious awards, including this year’s Fulbright, Goldwater, National Science Foundation, Woodrow Wilson and Teach For America winners.”

“I would like to take the opportunity to thank Peter Brown for his years of service dedicated to the success of Mercer students,” said Provost Dr. Scott Davis. “The culminating event of his long Mercer career was establishing a program that prepares our students to become the best recipients of both nationally and internationally competitive scholarships and fellowships.”

Dr. David Davis came to Mercer in 2008 after earning his B.A. from Emory University and Ph.D. from the University of North Carolina at Chapel Hill.

“David Davis has big shoes to fill but I am confident he will enhance the momentum we have in this area,” said Dr. Scott Davis. “As an undergraduate student, David was nominated for a number of international fellowships, so he understands the process for a successful application. Students naturally gravitate to David, and I believe his enthusiasm and personality are perfect fit for this position.”

“Dr. Brown’s legacy as a professor, a Mercerian, and a Maconite will endure in perpetuity. In addition to all of his other accomplishments, Dr. Brown created the Office of Fellowships and Scholarships, offering our best students opportunities to further their studies with the support of competitive, prestigious awards,” said Dr. David Davis.
Faculty Roundup

Moretti Receives Juno Award for Recording of Prokofiev

Violinist Amy Schwartz Moretti, who serves as director of the Robert McDuffie Center for Strings, was one of four featured performers on the recording of Prokofiev: Complete Works for Violin, which was honored in April with a Juno Award for Classical Album of the Year: Solo or Chamber Ensemble.

On the Chandos label recording, Moretti performed with Canadian violinist James Ehnes, who has performed with Moretti as the Ehnes Quartet in Mercer’s Fickling Hall; Andrew Armstrong, piano; and the BBC Philharmonic, conducted by Gianandrea Noseda.

The Juno Awards are Canada’s equivalent to the American GRAMMY Awards. Awards are presented annually to Canadian musical artists and bands in acknowledgment of artistic and technical achievements in all aspects of music. The Juno Award ceremonies were held at the MTS Centre in Winnipeg, Manitoba, on March 30.

Student Receives $5,000 Research Award from Joshua’s Wish

Rising junior Rachel O’Keefe was presented a $5,000 Undergraduate Summer Student Research Award in Diffuse Intrinsic Pontine Giloma (DIPG) from Joshua’s Wish, a local nonprofit organization, in May.

Joshua’s Wish was formed in 2010 after Trent and Labrina Solomon’s son, Joshua, passed away at the age of 5 from DIPG, an inoperable brain tumor. The organization is dedicated to funding national medical research efforts to find a cure for pediatric brain tumors, to support families of children in Georgia who have cancer and are undergoing treatment and to raise awareness of childhood cancer.

O’Keefe used the award to research current treatments of DIPG with Dr. Maniko DeWire, co-principal investigator for the Pediatric Brain Tumor Consortium, at Cincinnati Children’s Hospital over the summer.

This is the first year Joshua’s Wish has presented its research award to a Mercer student. Past award-winners have come from institutions such as Duke University and the University of Ontario Institute of Technology.

“It is important that a Mercer University student received this award because it will help Joshua’s Wish raise awareness of this disease in Georgia,” said Labrina Solomon, president of Joshua’s Wish and a library assistant at the Walter F. George School of Law. “There are no labs in Georgia doing DIPG research. Most labs in Georgia center their research on the most diagnosed forms of childhood cancer such as leukemia, which now has an 80 percent survival rate. DIPG is so devastating that children rarely live more than a year after diagnosis. The survival rate is zero.”

Codone, Terry Selected as Governor’s Teaching Fellows

Dr. Susan Codone, associate professor of technical communication in the School of Engineering, and Dr. Clinton Terry, associate professor of history in Penfield College of Mercer University, were chosen as Governor’s Teaching Fellows, a highly selective program sponsored by the Institute of Higher Education and the Center for Teaching and Learning at the University of Georgia.

This prestigious program is designed to encourage higher education faculty to develop important teaching skills through emerging technologies and instructional tools. Faculty at public and private schools

Kloepper Receives $10,000 Chemistry Research Grant

Dr. Kathryn D. Kloepper, assistant professor of chemistry in the College of Liberal Arts, was recently presented the 2013-2014 Undergraduate Analytics Research Program Grant by the Society for Analytical Chemists of Pittsburgh (SACP).

The $10,000 grant is awarded once per year to promote high-quality, innovative undergraduate research and to train and develop the research abilities of undergraduate students in the field of analytical chemistry.

Dr. Kloepper was recognized for her project, titled “Discovery of Robust Biosurfactants for Diverse Agricultural and Environmental Applications.” The grant will support two summer undergraduate researchers — rising senior Paden King, a chemistry and English double-major, and rising sophomore Kaydren Orcutt, a chemistry and Spanish double-major — for the project. Remaining funds will be used to purchase research supplies for six students in Dr. Kloepper’s research group for the upcoming academic year.
GPB Chief Earns National Edward R. Murrow Award

Adam Ragusea, former Macon bureau chief for GPB Radio — one of Mercer’s partners in the Center for Collaborative Journalism (CCJ) — and current full-time faculty member at the Center, received a 2014 national Edward R. Murrow Award from the Radio Television Digital News Association (RTDNA).

Ragusea, who hosted NPR’s “Morning Edition” for GPB Macon for the past two years, won the award for writing in the large-market radio category. It was GPB’s first-ever national Edward R. Murrow Award.

Ragusea’s award-winning story, “All Quiet, One Year After Kroger Shooting,” was his Dec. 20, 2013, first-person reflection on the shooting of a man outside a Macon Kroger store by a Macon police officer in December 2012.

Named after the broadcast journalist who rose to prominence with his radio coverage of World War II and was a pioneer of television news broadcasting, the Edward R. Murrow Awards recognize outstanding work produced by radio, television and online news organizations around the world.

National awards will be presented in New York City on Oct. 6.

Ragusea, who has mentored Mercer journalism students since his arrival at GPB, became a full-time clinical faculty member in the CCJ for the current fall semester.

Gushee Wins Author of the Year for Sacredness of Human Life

Dr. David Gushee, Distinguished University Professor of Christian Ethics and director of the Center for Theology and Public Life at Mercer, was recognized at the 50th annual Georgia Author of the Year Awards (GAYA) on June 7.

Dr. Gushee received the award in the Inspirational - Religious category for his book The Sacredness of Human Life: Why an Ancient Biblical Vision Is Key to the World’s Future. Published by Eerdmans on Jan. 14, 2013, the book traces the titular concept from Scripture through church history to the present day.

The Georgia Writers Association assumed responsibility for the GAYA shortly after the association’s founding in 1994. The awards were first given in 1964 by the Dixie Council of Authors and Journalists.

Professors Honored by Professional Counseling Association

Dr. Arthur J. Williams and Dr. Kathy D. Robinson of Penfield College of Mercer University were among individuals recognized at the 26th Annual Convention and Regional Conference of the Licensed Professional Counselors Association of Georgia, held May 8-11 in Atlanta.

Dr. Williams, professor and chair of the Department of Counseling and Human Sciences, received the Dr. John C. Burns III Lifetime Achievement Award for his lifelong vision, commitment and success in the empowerment of clients, edification of communities and endorsement of the profession of counseling. Dr. Williams is the first recipient of this award, presented to one outstanding member of the organization per year. Dr. Robinson, assistant professor of counseling, received the Counselor Educator of the Year Award for achievement and contributions to shaping young minds.
Simson Appointed Senior Vice Provost for Scholarship; Floyd Returns as Dean of Mercer Law

Gary J. Simson, Macon Professor of Law and dean of the Walter F. George School of Law since July 1, 2010, was named senior vice provost for scholarship by Mercer Provost D. Scott Davis, effective March 1. Daisy Hurst Floyd, who served as law dean from 2004 to 2010, when she was named University Professor of Law and Ethical Formation, has assumed responsibility as dean until such time as a national search is conducted for a new leader at the law school.

“I am pleased that Gary Simson has agreed to lead this new initiative in the Provost’s Office,” Dr. Davis said. “He is a nationally regarded legal scholar and has an excellent reputation for mentoring young faculty in the development of their scholarship portfolios. Gary will serve a key role as the institutional focus on cultivating scholarship among both junior and established faculty expands. I have been recruiting Gary for some time to this new role, but it was his desire to complete the law school’s reaccreditation process before accepting these new responsibilities.”

Prior to his appointment as Mercer’s law dean, Simson was the Joseph C. Hostetler-Baker and Hostetler Professor of Law at Case Western Reserve University in Cleveland, Ohio. He served as dean of Case Western’s law school from 2006-2008 and previously was a faculty member and associate dean at Cornell University Law School. Simson received a B.A. *summa cum laude* in 1971 from Yale College, where he majored in Spanish Literature, and a J.D. in 1974 from Yale Law School, where he was an editor of *The Yale Law Journal.*

Floyd was appointed dean of Mercer’s law school in 2004, coming from Texas Tech University Law School, where she served on the faculty for 14 years and was an associate dean. She received a B.A. *summa cum laude* and M.A. in political science from Emory University and a J.D. from the University of Georgia School of Law, where she was articles editor of the *Georgia Law Review.*

“We are fortunate to have an experienced dean like Daisy Floyd to step in and provide leadership at the law school,” Dr. Davis said. “Because of her experience and track record, the law school will continue to flourish while Gary Simson brings his knowledge and expertise in the area of scholarship to the entire University.”

Law School Wins Second ABA Gambrell Professionalism Award

The American Bar Association Standing Committee on Professionalism recently named the Walter F. George School of Law as a recipient of this year’s E. Smythe Gambrell Professionalism Award. The Gambrell Award honors excellence and innovation in professionalism programs.

Mercer Law School was one of two recipients this year, and was selected based on a component of its first-year required professionalism course, taught and developed by Professor Patrick Longan, William Augustus Bootle Chair in Professionalism and Ethics. That component, “Inside the Legal Profession,” is modeled loosely on the Bravo television channel’s “Inside the Actor’s Studio” program. It consists of a series of interviews with lawyers and judges in front of the entire first-year class. Each lasts about 45 minutes, and then the students have time for questions. The purposes of these interviews are to expose the students to different careers in the law and to put before them exemplars of people who live, practice and thrive while they act in accordance with professionalism. Many of the interviews are available on YouTube.

Mercer previously received the Gambrell Award in 1996 for its Woodruff Curriculum, based on the “depth and excellence” of its commitment to professionalism education.

This year’s award was presented during the ABA Annual Meeting in Boston on Aug. 8.

The Gambrell Professionalism Awards were established in 1991, and are named for the former ABA and American Bar Foundation president from 1955 to 1956. Gambrell founded the Legal Aid Society in Atlanta, where he practiced law from 1922 until his death in 1986. Since 1991, the ABA has selected one to three entities in the United States each year as a recipient of the Gambrell Award.

Professor Scott Titshaw Receives Fulbright Award

Walter F. George School of Law Professor Scott Titshaw was selected to receive a Fulbright-Schuman European Union Program grant to spend the 2014-15 academic year conducting research through the support of this prestigious award.

Professor Titshaw has begun comparative legal research on immigration and internal migration by same-sex couples and their children.

During the fall, Professor Titshaw is based at the European University Institute (EUI) in Florence, Italy. The EUI is an international postgraduate and post-doctoral research institute established by 20 European Union member states. During the spring, he will be based at Leiden University’s Grotius Centre for International Legal Studies in The Hague, Netherlands. Founded in 1575, Leiden University is the oldest and highest ranked university in the Netherlands.

The Fulbright-Schuman Program, administered by the Commission for Educational Exchange between the United States and Belgium, is jointly financed by the U.S. State Department and the Directorate-General for Education and Culture of the European Commission. The program funds graduate and post-graduate study, research and lecture proposals in the field of US-EU relations, EU policy or EU institutions for interested American and EU citizens.

Professor Scott Titshaw

Scott Titshaw

Daisy Hurst Floyd

Gary Simson

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SSBE Students Win $10,000 at Entrepreneurial Festival

he Stetson School of Business and Economics capped its inaugural Entrepreneurial Festival May 3 with the presentation of $10,000 to three Mercer graduate students following the finals of a business plan competition.

Rashida Thurmond, founder of Storx, was presented the first-place prize of $5,000 by BB&T executive Jose Ortiz. With reports of some 800,000 missing children per year in the U.S., Storx offers a GPS tracking bracelet to parents that will notify them immediately if their child moves out of a designated safe zone.

A second-place prize of $3,000 went to Cheikh Ndiaye for his specialty hibiscus tea beverage, a taste from his ancestral home of Senegal. Ndiaye has already sold more than 10,000 bottles of his tea without advertising.

Third place and $2,000 went to Johnny Washington, whose 10 years of experience as CEO of profitable pizza restaurants contributed to his Construction Zone concept, a business that would deliver sophisticated “Gourmet” burgers.

The winners also received a package of services, including a seminar on intellectual property from Rob Hassett and Mike Powell of Casey Gilson, marketing consulting from Sonja C. Williams of Go Getter and accounting support.

The prize money, provided by BB&T, was presented following 20-minute presentations by each of the competition’s six finalists on the University’s Cecil B. Day Graduate and Professional Campus in Atlanta. The students explained how their businesses solved a particular problem and how their businesses would function and make money for investors.

A panel of five judges was then allowed 10 minutes of questioning following each presentation. The judges also considered 20-page business models submitted by each student.

The highly experienced panel of judges — Candace Mitchell, Kelvin Buncum, Alan Urech, Akbar Kassam and Bhavesh (Bobby) Patel — were impressed with the innovative thinking of the students, all of whom took part in the University’s new Entrepreneurial Leadership Practicum, said Dr. Robert D. Perkins, associate professor of management and faculty coordinator of the Entrepreneurial Festival. Insightful feedback was provided to help the students understand the necessary steps to make theirs a viable business.

At an awards luncheon following the competition in the Trustees Dining Room, Dr. Susan P. Gilbert, dean of the Stetson School of Business and Economics, presented Chip Perry with the University’s first Atlanta Outstanding Entrepreneur Award. Perry is the architect and recently retired CEO of AutoTrader, a $1.4 billion company owned by Cox Enterprises. In his keynote address, Perry spoke eloquently of the centrality of people, patience and persistence in the creation of successful new companies.

The festival was inspired by Dean Gilbert’s new mission to develop entrepreneurial leaders within the School. Other finalists in the business plan competition included Candace Eldridge, Tiane McKoy and Kathy Steward.
Ebola Outbreak Defers Wilson’s Service in Liberia

The Rev. Dr. Richard Francis Wilson, Columbus Roberts Professor of Theology and chair of the Roberts Department of Christianity in the College of Liberal Arts, was formally installed as the sixth president of the Liberia Baptist Theological Seminary (LBTS) in a two-hour ceremony in March.

Four months later, because of an outbreak of the deadly Ebola virus in West Africa, Liberian President Ellen Johnson Sirleaf closed all schools as a way to minimize the assembly of large numbers of people, and Dr. Wilson returned to Macon. These restrictions weren’t to be lifted until 42 days had passed without a new Ebola case being reported.

Mercer President William D. Underwood offered Dr. Wilson’s services after receiving a plea for help from the president of the Liberia Baptist Missionary and Educational Convention (LBMEC), the Rev. Dr. Olu Q. Menjay, CLA ’95.

Until he can return to the seminary, Dr. Wilson has formulated a plan to provide food for the nearly 100 people who have taken up residence there. While Liberians’ day-to-day lives have effectively been placed on hold, those not directly affected by the health crisis will feel the impact of an even larger hunger crisis.

Dr. Wilson hopes to raise $1,000 per month, enough to feed 100 people a staple diet of rice supplemented by beans two to three times per week for a month. Contributions can be made to “Care for One Hundred,” Lamberth Memorial Baptist Church, 1026 Long’s Store Road, Roxboro, NC 27574.

Now at the center of the world’s most severe Ebola outbreak, postwar Liberia continues to be a place of challenges and possibilities. A generation of Liberians have grown up in the face of war, followed by 10 years of tenuous peace and economic woes that make the country the second-most miserable place on the planet, according to a 2013 analysis by Business Insider.

Baptists in Liberia have borne the brunt of the misery. In early 1980, Liberia was in ascendancy. Monrovia was a modern city with an electrical grid, potable water running from faucets, air-conditioned buildings, traffic signals and well-kept and well-lit streets. President William R. Tolbert Jr. was also the president of the LBMEC and a past president of the Baptist World Alliance.

On April 11, 1980, Liberian Baptists were reveling in a centennial celebration of their founding. Early the next morning, Tolbert was assassinated in his residence. In that moment, Baptist ascendancy and Liberian progress took a nosedive. Within days of the coup d’état, many Baptist leaders had been detained and executed. Others languished in prisons, where more died. Baptists fled — along with many other Liberians. The new revolutionary government seized the wealth of the Baptist convention. And so began the long slide into misery.

Speakers at the March installation service for Dr. Wilson were somber as they recounted the challenges of the dark days of Liberian Baptists and enthusiastic as they welcomed the possibilities of brighter days on a near horizon.

Under the theme, “Dreams Come with Many Cares,” Dr. Wilson delivered an address that touched upon the history of “dangerous memory” for Liberian Baptists, the recent tribulations of the seminary, and his pledges for the months to come: to listen, to learn, to respect, to collaborate, to plot a course and to move forward.
MERCER UNIVERSITY PRESS was established in 1979 by then-President Dr. R. Kirby Godsey. The mission of the press is to support the work of the University in achieving excellence and scholarly discipline in the fields of liberal learning, professional knowledge and regional interest by making the results of scholarly investigation and literary excellence available to the world-wide community.

Mercer University Press was featured on the four-page cover of the Sept. 15 issue of Publishers Weekly, the international journal of book publishing and bookselling which includes business news, reviews and best-seller lists targeted at publishers, booksellers, librarians and literary agents.

Below are a few highlighted books from the MUP fall lineup:

- *To Make a Difference: A Biography of James T. McAfee, Jr.*, the life and legacy of a Southern businessman, visionary, and benefactor of the McAfee School of Theology, by Scott Walker;
- *Charles “Lefty” Driesell: A Basketball Legend*, the colorful and challenging life of an innovative college basketball coach, by F. Martin Harmon, former sports information director at Georgia State University; *The CEO as Urban Statesman*, a case study of how CEOs can address urban challenges too big for political leaders to solve, by Sam A. Williams, retired CEO of the Metro Atlanta Chamber of Commerce;
- *Rebel Yell: An Oral History of Southern Rock* by Michael Buffalo Smith with a foreword by Allen Walden; and *Song of the Vagabond Bird*, a new novel by Terry Kay which tells the story of a man’s obsession and his search for truth and healing.

Visit [www.mupress.org](http://www.mupress.org) to see a complete listing of all available titles. Books are available from your favorite independent bookseller, directly from the publisher, major online book retailers, or wherever fine books are sold. Order online through the MUP website or call toll free (866) 895-1472 or (478) 301-2880 to place an order. Receive a 40 percent discount by using this code: MERCER14. Shipping charges and tax (Ga.) apply.
The new home of the Robert McDuffie Center for Strings is an important historic landmark located at 315 College St. in Macon. Commonly referred to as The Bell House, its storied history began with Nathan Beall, who built the home in the Victorian style in 1855. In 1900, under the ownership of retired Confederate Capt. Samuel S. Dunlap, 18 massive Corinthian-style columns were added. The house was operated for about 20 years as Beall’s 1860 restaurant until it closed in the 1990s. In 2001, Mercer trustee Gus Bell purchased the home and meticulously renovated the interior of the house to serve as business offices. The Bell family donated the house to the University in April 2008 in memory of Bell’s wife, Amanda Hancock Morris Bell. In November 2012, the Robert W. Woodruff Foundation announced a $1.5 million grant to the University to fund renovation efforts to create the new home of the Robert McDuffie Center for Strings. The newly renovated space is perfectly suited to accommodate the Center’s enrollment limit of 26 students, with dedicated practice rooms and teaching spaces on the second floor, and a 60-seat performance hall on the first floor.

Center founder Robert McDuffie calls the Bell House “a magical and historical venue. It will be an inspirational home for the talented students of the Center as they continue their journey to becoming complete artists. The combination of classical music and the beauty of the Bell House will be a wonderful addition to Macon’s historic district.”
Prestigious National Awards Make for Banner Year in the Mercer Classroom

Mercer students recently completed one of the most decorated years in the history of the University by earning a number of prestigious national academic awards. The talents put on display by these Mercerians exemplified what it is to “Be The Bear,” as their success in their coursework translated across various venues such as the chemistry lab, the international classroom and the baseball diamond.

The honors bestowed on Mercer’s students for the 2013-2014 academic year for their work in the classroom leave no doubt that our students are among the brightest and best in the country,” said Provost Dr. Scott Davis. These accolades include Mercer’s third-ever and first back-to-back Barry M. Goldwater Scholarship winner, as well as an honorable mention selection; three Fulbright U.S. Student Award winners in a single year; and an unprecedented two players among 11 nationally who were selected as first-team Capital One Academic All-Americans for NCAA Division I.

Goldwater Scholars

Kirsten Brown, a junior from Tallahassee, Florida, was one of 283 students selected for Goldwater Scholarships from a field of nearly 1,200 mathematics, science and engineering students nominated by faculties of institutions nationwide. Brown, who is majoring in chemistry and computational science, will receive a scholarship to offset the cost of tuition, fees, books and room and board up to $7,500 for each of the next two years.

She learned of the honor on a University-chartered bus trip to the NCAA men’s basketball tournament in March. “I was kind of ecstatic,” she said. “If I would have been standing, I would have started jumping up and down.”

Brown works in the lab of Dr. Garland Crawford, assistant professor of chemistry, to investigate a hexosaminidase enzyme known as OGA. She brings a unique computational approach to the research as she attempts to determine how computers might be used to predict alterations to the enzyme that may increase or decrease interactions between a target and that particular enzyme.

“Kirsten is a phenomenal student, very conscientious, very engaged,” said Dr. Crawford. “She came to us with a very good background in general chemistry. Where she is now academically is well beyond her years.”

Additionally, senior Jennifer Nguyen, from Griffin, was one of 247 students selected as an honorable mention for the Goldwater Scholarship.

“I was very happy to hear the news,” said Nguyen. “This is a sign of my hard work and will help me in the future as I continue to perform research and apply to graduate schools.”

Nguyen is a biochemistry and molecular biology major who works in the lab of Dr. David Goode, assistant professor of chemistry, to identify compounds that will bind cholera toxin using a dynamic combinatorial chemistry approach — as a potential future treatment for cholera infection.

“Jennifer is an outstanding student,” said Dr. Goode. “She is usually quiet in the classroom, but you can tell that she’s taking everything in. She is very organized, focused and hard-working in the lab.”

Both students have been heavily involved in research at Mercer, and both are participants in the University Honors Program.

The Goldwater Scholarship, honoring Sen. Barry Goldwater, is the premier undergraduate award of its type in the fields of math, the natural sciences and engineering. Goldwater Scholars have very impressive academic qualifications that have garnered the attention of prestigious postgraduate fellowship programs. Recent Goldwater Scholars have been awarded 80 Rhodes Scholarships, 117 Marshall Awards, 112 Churchill Scholarships and numerous other distinguished fellowships, such as the National Science Foundation Graduate Fellowships.

Fulbright Award-Winners

For the first time in University history, three Mercerians were selected to receive Fulbright U.S. Student Awards to teach abroad in the same year. According to The Chronicle of Higher Education, this distinction places Mercer in the top 25 master’s colleges and universities in the country in the production of Fulbright award-winners. Additionally, two others were selected as finalists for the award.

Recent graduates Josh Coleman, CLA ’12, will serve in France; Kyle Shook, CLA ’12, will serve in Poland; and Drew Wildes, CLA ’13, will serve in Brazil. All three earned Fulbright English Teaching Assistantships and will teach English to students in primary and secondary schools and universities. Coleman and Shook began their fellowships this fall, while Wildes will take a short leave of absence from the program for graduate school before beginning his
fellowship early next year.

Coleman, who majored in French and English at Mercer, has spent the past two years teaching in Charlotte, North Carolina, with Teach For America.

“This award is truly an honor, an honor which affords me the opportunity to further delve into the travesty of educational inequality,” said Coleman. “For the past two years as a Teach For America corps member, I have worked tirelessly to combat the ever-present achievement gap in the American education system. Eerily, a nearly identical academic gap exists between French and immigrant populations in the Parisian suburbs. Accordingly, I will be using my time as an English Teaching Assistant to research a viable solution to this international epidemic. I truly believe that every child, regardless of background, deserves an excellent education, and as a Fulbright Scholar, I hope to play my part in realizing that dream.”

Shook, who majored in women’s and gender studies and English at Mercer, has spent the past two years teaching in The Bronx, New York, with Teach For America.

“The word humbled seems inadequate to describe my feelings towards this tremendous honor. I am still somewhat in disbelief that this is truly happening,” said Shook. “Poland offers rich history, a vivid culture and the chance to engage with the international community in both a personal and academic manner. I look forward to advancing Sen. Fulbright’s vision of international cooperation and stewardship, and serve as an ambassador of my Mercer community, which has nurtured and encouraged my curiosity and desire to make meaningful changes in the world through meaningful dialogue and international cooperation. To advance this vision, I hope to continue my career as an educator upon my return to the United States and use my experience in international classrooms to connect schools across the globe through technology and create a ‘global classroom’ of sorts where students can discuss literature, history, art and current events with other students across the planet, fostering a growth in communication and international partnership.”

Wildes, who majored in international affairs and Spanish, will begin a master’s program in linguistics at Georgetown University this fall prior to serving in Brazil from March to November of next year.

“I am supremely honored and excited to accept this grant to teach English in Brazil,” said Wildes. “After spending a month in Curitiba
visiting a friend, I have been dreaming of going back. While serving in Brazil, I will have the privilege of teaching language, which is one of my greatest passions. In addition to teaching, I intend to take advantage of my time in Brazil to do research and perhaps some informal fieldwork for my graduate thesis. It’s the perfect opportunity, and it fits my dreams and aspirations. I am so thankful and blessed to receive this grant. I am indebted to several of my professors at Mercer, including Drs. Eric Spears, Mary Ann Drake, Fernando Pacleios and Edward Weintraut, who supported me and encouraged me through this whole process.”

Biomedical engineering major Andrew Weems, EGR ’13, and music major Adriel Taslim, MUS ’14, were selected as finalists for awards.

First-Team Academic All-Americans

Then-seniors Derrick Workman, CLA ’14, and Michael Massi, BUS ’14, were two of 11 baseball players in all of Division I selected to receive the highest academic honor in all of collegiate athletics, when they were named to the 2014 Capital One Academic All-America First Team by the College Sports Information Directors of America (CoSIDA) in May.

Workman and Massi are the third and fourth Mercer student-athletes to receive this honor, while Workman becomes the University’s second-ever two-time First Team Academic All-American. Workman, who was also named a First Team Academic All-American in 2013, and Massi join former men’s basketball player Will Emerson (2005 and 2006) and former men’s soccer standout Will Betts (2012) in receiving this honor.

Workman, a communications major who graduated with a 4.0 grade-point average, paired his Academic All-America distinction with the Atlantic Sun Conference Scholar-Athlete of the Year Award to cap an impressive career in the classroom and on the diamond. He hit .287 with eight doubles, five home runs, 27 RBIs and a .395 on-base percentage this past season.

The native of Acworth set a program record with 272 career hits. He ranks 22nd in A-Sun Conference history with 839 career at-bats and is 26th in conference history in hits.

Massi, an accounting major with a 3.67 GPA, had a breakout senior season to go along with his high marks in the classroom. He posted a .346 batting average this past season and was a key cog in Mercer’s lineup, ranking in the top 10 in the conference in several statistical categories, including runs scored (T-6th – 51), hits (8th – 74), on-base percentage (9th - .424), total bases (9th – 106) and walks (T-10th – 26).

The native of Powder Springs was also stellar defensively for the Bears, with a .982 fielding percentage from his shortstop position while breaking the Mercer single-season assist record, with 196, that was previously set by Jeff Thompson in 1983.

Massi was named the A-Sun Conference Defensive Player of the Year and an A-Sun All-Conference First Team selection and was one of 16 finalists nationally for the Brooks Wallace Shortstop of the Year Award.

Workman and Massi were the only players from the state of Georgia selected to any of the three Division I Academic All-America teams.
News of Mercer students’ success in competitive national scholarship and fellowship programs continued well into the spring and summer, as recent graduates Steven Hussung, CLA ’14, and Elizabeth Knapper, CLA ’14 were included among just a few dozen recipients of two highly selective awards.

Hussung, from New Market, Tennessee, is one of 41 recipients of the Jack Kent Cooke Foundation’s 2014 Graduate Scholarships. A computational science and math double-major, he will use the scholarship, which is offered to high-performing students with financial need who seek to attend the best graduate programs in the United States and abroad, to study at Indiana University, Bloomington. It is valued at up to $50,000.

“These outstanding Scholars distinguished themselves as undergraduates, academically and through engagement in their institutions and communities,” said Emily Froimson, vice president of programs for the Jack Kent Cooke Foundation. “Our scholarship will enable exceptionally talented and driven students to continue their educational pursuits.”

All of the Jack Kent Cooke Foundation Graduate Scholars were previous recipients of the foundation’s undergraduate scholarships. Hussung was also selected for the foundation’s Young Scholars Program as an eighth-grader.

The Jack Kent Cooke Foundation was established in 2000 through the will of prominent businessman, sportsman and philanthropist Jack Kent Cooke. A self-made billionaire, Cooke overcame financial obstacles to achieve tremendous success. When he died in 1997, he left the bulk of his fortune to establish a foundation dedicated to supporting individuals of exceptional promise — those who work hard, stay focused and defy the stereotype that poverty precludes high achievement.

Knapper, from Fayetteville, is one of 79 members of the fourth class of Woodrow Wilson Ohio Teaching Fellows. She will receive a $30,000 stipend while completing the teacher education program at The Ohio State University, which is one of seven participating Ohio universities.

The Woodrow Wilson Ohio Teaching Fellowship recruits top-quality teacher candidates to teach math and science in high-need Ohio schools. The Fellows include both accomplished career changers and outstanding recent college graduates, all with previous science, technology, engineering, math and medicine (STEMM) backgrounds. They complete a rigorous master’s program that includes a full year of practical experience in local classrooms, then commit to teach for three years with ongoing mentoring and support.

“These Fellows are really impressive people, and they are going to receive some of the strongest teaching preparation available,” said Arthur Levine, president of the Woodrow Wilson National Fellowship Foundation. “The campuses and districts working with them are creating new models of teacher education. So not only will this year’s Fellows change countless lives, they are also part of an effort to change the way teachers nationwide learn to help their students succeed.”

The Woodrow Wilson National Fellowship Foundation, based in Princeton, New Jersey, created the Fellowship and administers the program in five states — Ohio, Indiana, Michigan, New Jersey and Georgia. Mercer is a partner institution in the Woodrow Wilson Georgia Teaching Fellowship, which was announced in March and will begin in fall 2015.
FOR THE THIRD STRAIGHT YEAR, Mercer welcomed its largest-ever class of incoming students, as many of a record 807 freshmen and 93 transfer students arrived on the Macon campus on Saturday, Aug. 16.

Among the hubbub of Move-In Day, several of the new students — who represent not only the University’s largest, but also its most academically qualified entering class — took time from unpacking their belongings to talk about their first impressions of Mercer, their academic and extracurricular plans, and what makes Mercer such a special place.

Donovan Latherow, from Tarpon Springs, Florida, is one of five freshmen who make up Mercer’s third class of Stamps Scholars. He plans to major in biomedical engineering, focusing specifically on cognitive robotics for applications with amputees and prosthetics.

He was first introduced to Mercer at a college fair in St. Petersburg, Florida, where Admissions Counselor Lauren Kritsas captivated him by explaining Mercer On Mission’s Vietnam prosthetics program. That, combined with the opportunity to earn a master’s degree within the School of Engineering in five years, was enough to convince Latherow to apply and then visit the campus for the first time during a Scholars Weekend. His experience on campus ultimately sold him.

“Mercer was the first college that came to me kind of as a friend,” said Latherow. “I noticed the quality of everything and the people, and how good a community this is, and it really just roped me in all and all, and I was really excited to be a part of it. It felt less like I was getting an education and more like I was becoming a part of something, and I really appreciated everyone and everything that made that happen. I feel like I’m where I need to be.”

Georgia Green, from Stark, Florida, learned about Mercer primarily from her parents, who both earned undergraduate degrees here, while her mother also went on to earn a degree from the School of Medicine.

“They’ve told me a lot about how it’s such a family community and how much they enjoyed their time here,” said Green, who plans to major in global health sciences and minor in Spanish before also going on to medical school. “I took that into consideration and visited multiple times and just knew this was the school for me.”

Anthia Sublett, from Evans, Georgia, plans to attend medical school, as well,
following undergraduate study in biology and military science and participation in ROTC. She hopes to become an OBGYN in the U.S. Army.

She was attracted to the University’s historic campus, not only by what she saw with her own eyes, but also by what she envisioned while reading *The Whisper of the River* by Ferrol Sams, which is required summer reading for incoming students. “I like the traditional style here. Especially after reading the book, I got more insight into the school and its history, and that really invited me to come to Mercer,” Sublett said.

Andrew Castaneda, from Alpharetta, Georgia, plans to major in chemistry and minor in psychology, before also going on to medical school. He plans to play lots of intramural soccer, too. “I’m excited because they say that college is where you meet your friends for life, and I’m also starting my steps toward hopefully becoming a surgeon,” Castaneda said.
A celebration was held Aug. 15 at the corner of College and Oglethorpe streets to officially open Macon’s first roundabout. Macon-Bibb County Mayor Robert Reichert, Mercer President William D. Underwood, Bibb County Schools Superintendent Dr. Steve Smith and SPLOST Advisory Chairman Jeffery Monroe took the first laps in the roundabout.

The roundabout, which establishes an attractive and safer gateway to the Macon campus from downtown, was part of an overall Transportation Enhancement project funded by the Georgia Department of Transportation, with matching funds from Mercer, the John S. and James L. Knight Foundation, and the Macon-Bibb SPLOST.

The project included new sidewalks along the College Street border of Tattnall Square Park, road, utility and storm water improvements, the roundabout, crosswalks, a new pedestrian crossing system near Alexander II Magnet School, new lighting and new trees. On-street parking was also added.

This extensive road and safety improvement project is part of a larger and ongoing effort by many organizations such as Friends of Tattnall Square Park to improve areas around the Macon campus. Tattnall Square, one of the nation’s oldest city parks, has over the last three years seen the planting of more than 200 trees, new tennis courts, new sidewalks, a rain garden, and new entrances into the park.
Clockwise, from left, the former Tattnall Square Presbyterian Church, which faces the new roundabout, is being renovated into the new home of Mercer Theatre; new tennis courts grace Tattnall Square Park; new stairs into the park feature railings with the College Hill logo; students cross College Street at Coleman Avenue; the Lofts on College Street, which house 111 students, opened Aug. 1; and the roundabout.
Mercer President William D. Underwood announced at the Board of Trustees dinner in Atlanta in April that Dr. R. Kirby Godsey, Mercer’s chancellor and its longest-serving president, made a $1.5 million gift to establish the Joan Stockstill Godsey Center for Keyboard Studies in the Townsend School of Music in honor of his wife Joan.

The gift, which recognizes Joan Godsey’s many contributions to Mercer, and in particular her love of and commitment to music, has enabled the School of Music to join the nation’s other premier music programs as an All-Steinway school, funding the purchase of 37 Steinways and the refurbishment of seven existing Steinways. It also creates an endowment fund for the perpetual maintenance of the master pianos.

The new Joan Stockstill Godsey Center for Keyboard Studies will host the annual Joan Stockstill Godsey Concert Series, which will feature leading international performing keyboard artists. The Godsey Center joins the Robert McDuffie Center for Strings and the Townsend-McAfee Institute for Graduate Church Music Studies as signature programs of the Townsend School of Music.

“We are very excited about becoming one of only 164 institutions worldwide to be an All-Steinway School. Mercer has always been an institution that promotes excellence and this extraordinary gift demonstrates that the Townsend School of Music is committed to excellence and quality,” said Dr. David Keith, dean of the Townsend School of Music. “Pianos are the backbone of the entire performing arts program and are used in classrooms, rehearsals, practice rooms and private lessons. Having Steinway pianos through the McCorkle Music Building ensures a piano legacy that will be recognized by prospective and current students, parents, as well as peer institutions. We are deeply indebted to Dr. R. Kirby Godsey for funding the Joan Stockstill Godsey Center for Keyboard Studies.”

Born and raised in Hattiesburg, Mississippi, Joan Stockstill Godsey became very active in the church at a young age, playing the church piano on special occasions and faithfully engaging in the ministry of the church. After graduating from Mississippi College with a bachelor of music degree in piano, she taught piano to children for a year and then went on to serve as Baptist Student Union Director at Jones County Junior College in Ellisville, Mississippi.

She furthered her education at New Orleans Baptist Theological Seminary, where she earned a master’s degree in church music and a master’s degree in religious education. After earning her degrees, she stayed on at New Orleans Baptist Theological Seminary to teach in the School of Music. This is where she met Dr. Godsey.

The couple married in April of 1959, and she continued to teach both college music courses and Sunday School at her local church. Then, while living in Marion, Alabama, amidst the Civil Rights Movement, she had the
The inaugural concert of the Joan Stockstill Godsey Concert Series took place Sept. 5 in Fickling Hall with featured artist Orion Weiss.
opportunity to be part of what she felt was an exciting new program for underprivileged children. It was called Head Start, and she was one of two white women who agreed to get the program started in the community just down the road from Selma, Alabama.

While Dr. Godsey attended Tulane University in New Orleans, Louisiana, working on his doctor of philosophy degree, Mrs. Godsey served as organist at St. Charles Avenue Baptist Church. The couple and their four children then moved to Danville, Virginia, where she served as organist, choirmaster and minister of music at First Baptist Church of Danville. Eight years later, the family moved to Macon, where Dr. Godsey became dean of Mercer’s College of Liberal Arts, and, in 1979, Mercer’s 17th president.

Mrs. Godsey served as organist-choirmaster at Northminster Presbyterian Church in Macon for four years before joining her family at First Baptist Church, where she served as interim choir director for a year and a half and played the organ on various occasions. She was later ordained as a deacon of First Baptist Church.

In 2005, The Baptist Women in Ministry of Georgia named Mrs. Godsey the Distinguished Churchwoman of the Year. She is active in the Macon community, including being a contributing member to the Macon Music Club, the History Club of Macon and the Macon Symphony.

Pictured left to right are Townsend School of Music Dean David Keith, Chancellor R. Kirby Godsey (holding the All-Steinway School recognition plaque), Orion Weiss, Joan Stockstill Godsey and representatives from the Steinway Company.
Mercer Medicine Opens Medical Clinic in Former Georgia Music Hall of Fame Building

Mercer Medicine — the multi-physician practice and subsidiary of the Mercer School of Medicine and the Mercer Health Sciences Center — opened its new multi-specialty physician medical complex in downtown Macon in July. Located at 250 Martin Luther King Jr. Boulevard in the former Georgia Music Hall of Fame building, the newly renovated facility offers primary and specialized outpatient health care provided exclusively by faculty physicians with the School of Medicine.

“Our desire is to create a centralized, easily accessible location where our patients can continue to receive the highest quality health care available in Central Georgia,” said Dr. William F. Bina III, dean of the School of Medicine.

The 43,000-square-foot building served as the location of the Georgia Music Hall of Fame from 1996 until its closing in 2011. After its purchase by the University from the state of Georgia in 2012, the building’s interior underwent extensive renovation to accommodate approximately 25 physicians specializing in cardiology, endocrinology, family medicine, gastroenterology, general internal medicine, nephrology, psychiatry, pulmonology, rheumatology and sleep medicine. The newly renovated medical complex also includes an onsite laboratory, rheumatology infusion center, pulmonary function testing lab and nuclear cardiac stress testing lab.

For more information about Mercer Medicine, call (478) 301-4111.

The Mercer School of Medicine hosted a ribbon cutting and open house for the new Mercer Medicine multi-specialty clinic in downtown Macon on Aug. 12. Located in the former Georgia Music Hall of Fame building, the facility offers advanced primary and specialized health care to patients throughout Central Georgia provided exclusively by professors with the School of Medicine.
Health Sciences Update

Nursing Awarded $700,000 Health and Human Services Grant

The Georgia Baptist College of Nursing has been awarded an Advanced Education Nurse Traineeship (AENT) grant by the United States Department of Health and Human Services (DHHS) Health Resources and Service Administration (HRSA). The College will receive $350,000 this fiscal year and an additional $350,000 next year to support students seeking the Master of Science in Nursing degree with a Family Nurse Practitioner (FNP) specialty.

The College of Nursing is among a group of 65 schools from across the country receiving an AENT award. Purpose of the grant program is to increase the number of advanced education nurses trained to practice as primary care providers. Additionally, student recipients are expected to include rural and underserved areas in their FNP clinical experiences.

The traineeship will offer support of up to $11,000 to eligible part-time students in their last 12 months of study prior to graduation. Eligible full-time students may be funded up to $22,000 per academic year. This support will be directed toward payment of tuition and fees.

Dr. Freida Payne, coordinator of the FNP specialty, will serve as project director for the grant. Dr. Payne and Dr. Linda A. Streit, dean of Georgia Baptist College of Nursing, collaborated to submit a competitive grant application to support the FNP students.

“This award is testament to Mercer University’s commitment to serve the state of Georgia by providing an outstanding education for our future health care professionals, while also delivering care to citizens in the rural and underserved areas of Georgia,” said Dean Streit. “This support is especially important to increase health care provider training in underserved rural communities, where health care providers and services are difficult to obtain.”

The College has a strong record in meeting and exceeding the goals of AENT funding. More than 80 percent of Mercer students enrolled in the FNP specialty include clinical practice in federally designated Health Professional Shortage Areas.

Family Medicine Receives Substance Abuse Training Grant

The School of Medicine’s Department of Family Medicine is currently working with its third federal grant aimed at alcohol screening, brief intervention and referral to treatment (SBIRT) to reduce substance abuse.

Five years ago, the department created the Southeastern Consortium for Substance Abuse Training, which trains health care professionals across the region. The consortium, led by Dr. Paul Seale, professor of family medicine and project director for the grant, will use this latest $943,908 grant from the Center for Substance Abuse Treatment to train advanced practice registered nurses (APRNs) to provide SBIRT services.

As the U.S. health care system expands to serve millions of individuals who were formerly without health insurance, these nurse practitioners “have an increasingly important role in the next phase of American medicine,” said Dr. Seale.

The consortium is partnering with eight nursing programs in three states — Mercer University, Emory University, Armstrong Atlantic State University, Georgia College and State University, the University of North Georgia, South University, the University of Alabama at Birmingham and Johns Hopkins University. Dr. Seale said the first nine months of the grant period, which began last September, have been spent preparing curriculum, training faculty and preparing educational modules to be used at these institutions.

The grant runs through August 2016, as the project seeks to not only assess clinical competency and changes in knowledge and attitudes among APRN students receiving SBIRT training, but also long-term follow-up with graduates to determine the extent to which SBIRT is being adopted in clinical practice. The previous grants, received in 2006 and 2009, were used to develop training techniques and train primary care physicians.

“We are excited at the opportunity to prepare advanced practice nurses to gain the skills that they need to address this very important area that has such a great impact on their patients’ lives,” said Dr. Seale.

Dr. Seale has dedicated more than a decade to research and training related to substance abuse screening. He spoke at the White House in December regarding this issue.

“People think we’re primarily talking about screening those with severe alcohol problems,” he said. “This is designed more as prevention and early intervention. We identify patterns of risky drinking that might get patients in trouble down the road. So we’re focused on a much larger population.”

Walden New President of Georgia State Medical Association

School of Medicine faculty member and alumna Dr. Linda I. Walden (MED ’92) was installed as the new president of the Georgia State Medical Association (GSMA) at the organization’s 121st Annual Convention and Scientific Assembly on June 12.

Dr. Walden, a family physician, is medical director of Cairo Family Medical Center Inc. in Cairo, Georgia. She has been a member of the GSMA for more than 20 years and will serve a two-year term as its president.

“Dr. Linda Walden is a prime example of a community responsive physician. She represents both the spirit and intent of the Mercer University School of Medicine’s work to educate physicians to meet the needs of rural and underserved Georgia citizens,” said William F. Bina III, M.D., M.P.H., dean of the School of Medicine.

Of the 35,000 physicians in Georgia, Dr. Walden said only about 1,200 are African-Americans, so fostering an interest in medical studies among youth is important. Dr. Walden mentors her pediatric patients and rewards their academic successes with job shadowing opportunities in her office.

“The greatest success in life is not about how much we acquire, but our service to God. God uses each of us to make a difference,” Dr. Walden said.
Rubenstein Named Associate Dean in College of Nursing

Dr. Cynthia Rubenstein joined the Georgia Baptist College of Nursing as associate dean of the undergraduate program, effective July 21. She succeeded Dr. JoEllen Dattilo, who announced last summer her plans to step down after serving on the University’s faculty for 31 years.

“While I am grateful for the many years of service provided by Dr. Dattilo, I am also very confident that Dr. Rubenstein will be an integral member of our nursing leadership team. The nursing administrative team will work together with faculty, students, staff, community leaders and constituencies to further advance the undergraduate program,” said Dr. Linda A. Streit, dean of the College of Nursing.

Dr. Rubenstein comes to Mercer from James Madison University in Harrisonburg, Virginia, where she served as undergraduate program director for the Department of Nursing in the College of Health and Behavioral Studies.

She earned a Bachelor of Science in Nursing (B.S.N.) from the University of Virginia, a Master of Science in Nursing (M.S.N.) from Virginia Commonwealth University and a Ph.D. in nursing from Villanova University.

Dr. Rubenstein has more than 20 years of practice in pediatric nursing, including neonatal intensive care unit (NICU), emergency department (ED) and home health experience. She is a certified nurse practitioner with more than 14 years of clinical practice, including her current practice at Harrisonburg Pediatrics in Virginia.

Her research focuses on childhood obesity prevention. She has worked collaboratively with a multidisciplinary team to develop expert nutritional content for an interactive web-based educational program for the Virginia Women, Infants and Children (WIC) Program. Other current research focuses on nursing education and political self-efficacy in B.S.N. students. Her work has been presented at local, regional and national meetings and published in peer-reviewed journals. She has also published a peer-reviewed book chapter.

Dr. Rubenstein serves as a manuscript reviewer for the Journal of Specialists in Pediatric Nursing and an American Association of Colleges of Nursing (AACN) Commission on College Nursing Education (CCNE) accreditation site visitor. She was the 2013 recipient of the AACN Excellence and Innovation in Teaching Award and a 2012 fellow of the AACN Leadership for Academic Nursing Program.

House Appointed as Regional Dean of Columbus Campus

Dr. Alice House was recently appointed regional dean of the Columbus campus of the School of Medicine.

The Columbus campus opened in 2012 in partnership with The Medical Center and St. Francis Hospital to place up to 80 third- and fourth-year Mercer M.D. students in Columbus.

Dr. House joined the faculty of the School of Medicine in 2002 as family medicine clerkship director. She went on to serve as professionalism program director, director of student advising, and, most recently, senior associate dean for student affairs and admissions.

“Dr. House has demonstrated administrative and leadership skills that support the school’s mission and its essential teaching, research and service roles in its undergraduate and graduate medical education programs,” said Dr. William F. Bina III, dean of the School of Medicine. “I believe she will be an effective leader for our Columbus campus.”

Dr. House earned her medical degree from Mercer School of Medicine in 1995 and completed her family medicine residency training at The Medical Center of Central Georgia. She went into private practice in Byron before joining the Mercer faculty.

“It is an honor and a privilege to be able to serve the University, the School and the community of Columbus at this exciting time of development on the Columbus campus,” said Dr. House. “I look forward to getting to know the many talented physicians, community leaders and people of Columbus and making this lovely community my home, again.”

Pharmacy Faculty Selected to Attend National Programs

Four members of the College of Pharmacy were recently selected to participate in prestigious national programs that will significantly enhance their leadership and research in academic pharmacy and pharmacy practice. The faculty members are:

C. Lea Bonner, Pharm.D., clinical assistant professor of pharmacy practice, who will be among 30 pharmacy faculty members nationally to participate in the 2014-2015 American Association of Colleges of Pharmacy (AACP) Academic Leadership Fellows Program (ALFP). Dr. Bonner is also director of Advanced Pharmacy Practice Experiences in the College of Pharmacy.

Michell Butler, Pharm.D., clinical assistant professor of pharmacy practice, who is among the 2014-15 National Association of Chain Drug Stores (NACDS) Foundation Faculty Scholars. Dr. Butler is also director of the Community Residency program in the College of Pharmacy.

Annessha Lovett, Ph.D., assistant professor of pharmacy practice, who will participate in the American College of Clinical Pharmacy (ACCP) Research Institute’s Focused Investigator Training (FIT) program.

Gina J. Ryan, Pharm.D., C.D.E., interim associate dean of administration and clinical professor of pharmacy practice, who will attend the Harvard Macy Institute’s Program for Educators in Health Professions at Harvard University. Dr. Ryan is also director of Continuing Pharmacy Education in the College of Pharmacy.

These are outstanding opportunities for four of our dynamic faculty members who are becoming national leaders in pharmacy practice and education,” said H.W. “Ted” Matthews, Ph.D., dean of the Mercer College of Pharmacy and Mercer’s senior vice president for health sciences.
For the past two years, Mercer alumni and friends have returned to the Macon campus in record numbers to see firsthand all the exciting growth and progress, to connect with friends and faculty, and to cheer on the Bears. This year, our first in the Southern Conference, promises to be another fun-filled weekend. Featured events will include: Half Century Club lunch, Mercer Bears Football vs. The Citadel, 5K run and pancake breakfast, class reunions, pep rally and fireworks, light parade, alumni career speaker series, tailgating and family fun activities. To view photos from Homecoming 2013, visit gallery.mercer.edu/homecoming.

Register now at homecoming.mercer.edu.
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Bears Excel in Academics

By ALL MEASURABLE ACCOUNTS, the 2013-14 academic year was the most successful season in the 100-plus year history of Mercer Athletics. Three programs delivered conference championships, nine teams turned in records at or above .500 and the men’s basketball squad made Mercer a household name with its NCAA Tournament win over Duke. Men’s golf also competed for a national championship at the NCAA Regionals and the football team set an NCAA record with 10 wins as a start-up program. Furthermore, the baseball squad achieved a top-25 ranking for the eighth time in program history, the women’s soccer team broke the 10-win barrier for the fourth straight year and the softball team won 37 games to finish just shy of a single-season program record.

But for all the acclaim Mercer’s teams earned on the playing surfaces, what may be a lesser known story are the new heights the group achieved in the academic arena. An all-encompassing effort by University administrators, faculty, coaches, staff members and student-athletes to strive for the highest levels of achievement culminated in a slew of tangible accomplishments. The fruits of these labors have roots in both Mercer’s rich academic tradition and the Athletic Department’s commitment to developing lifelong winners.

MAKING THE GRADE

Of Atlantic Sun Conference-sponsored sports programs, 74.8 percent of Mercer student-athletes achieved a grade point average of 3.0 or better during the 2013-14 academic year, setting a new standard never previously achieved by any collection of Mercer student-athletes. As a whole, Mercer’s student-athletes registered an average GPA of 3.297.

Accenting these impressive figures were the individual academic awards garnered by several of Mercer’s own. Three student-athletes, Joey Heavner (men’s soccer), Jakob Gollon (men’s basketball) and Derrick Workman (baseball) earned the coveted title of Atlantic Sun Scholar Athlete of the Year for their respective sports, while another 19 made Academic All-Conference teams. Workman and his teammate Michael Massi became the third and fourth Mercer student-athletes in history to earn the nation’s premier academic honor for collegiate athletes, as both were named Capital One Academic All-America first team selections by the College Sports Information Directors of America (CoSIDA).

At year’s end, Workman was named the Atlantic Sun Male Student-Athlete of the Year and received postgraduate scholarships from both the A-Sun and the NCAA.

In many ways, the 2013-14 campaign underscored Mercer’s core values and its continuous evolution into one of the nation’s preeminent institutions — both in the classrooms and labs and on the playing fields and courts.

THE STRATEGY BEHIND THE SUCCESS

In order to meet the lofty standards that go hand-in-hand with the Mercer’s academic reputation, the Athletics Department has implemented a multi-faceted strategy aimed at recruiting the highest-level student-athletes and fostering their success. The first step in the process is communicating the expectations to incoming athletes the moment they step on campus.

All student-athletes attend a mandatory information meeting at the start of the year, where academic goals are explicitly laid out by athletic administrators. New student-athletes are automatically enrolled in a one-credit course designed to promote academic growth and development. All student-athletes must also meet a weekly quota of study hall hours until they achieve a minimum GPA standard set forth by Athletic Department.

Throughout their time at Mercer, student-athletes have access to a variety of academic support, which helps them balance the rigors of their studies with the demands of competing at the highest level of collegiate athletics.

Heading up this mission for athletics is Sybil Blalock, Mercer’s senior associate director of athletics for academic affairs and senior women’s administrator. As a 1975 graduate of Mercer and former women’s basketball standout, no one is better equipped to guide Mercer’s athletic and academic success.

“One thing I’ve always appreciated about this university is the experience we afford our student-athletes,” Blalock said. “After having some experiences at different institutions, what brought me back to Mercer was the fact that we’re sincere about offering a quality undergraduate education.”

As Mercer’s Athletic Department has expanded (most notably with the addition of the football, men’s lacrosse and women’s lacrosse programs in recent years), the
department has also added to its academic support team. Another former student-athlete, Kristen Suatoni (Hobart & William Smith College, 2008) was hired in the fall of 2012 to coordinate class registration and the monitoring of academic progress. Suatoni plays a vital role in the day-to-day operation of Mercer’s academic mission, overseeing the Athletic Department’s study hall program, tutoring students and serving as a liaison between the Mercer athletic administration and its coaches.

Together, Blalock and Suatoni work to administer class selection with a goal of minimizing conflicts between coursework and competition. The pair uses a streamlined registration process to help develop efficient schedules, an essential operation considering a 2011 NCAA survey found that Division I student-athletes devote more than 30 hours per week to their sport during a given season.

Another key member of Mercer’s support team is Dr. Jeffrey Hugdahl, associate professor and chair of the Chemistry Department who also serves as Mercer’s faculty athletics representative. For more than eight years, Dr. Hugdahl has played a key role as a liaison between the Athletic Department and Mercer faculty. In this capacity, Dr. Hugdahl regularly attends Mercer athletics staff meetings and communicates with coaches and professors to find and improve areas of difficulty.

“I oversee compliance with NCAA rules and serve as a liaison between faculty and athletics,” Hugdahl said. “My role is to promote student-athlete welfare, talk to coaches, attend staff meetings and go to as many sporting events as possible to remain visible to our athletes. I work closely with the Student-Athlete Advisory Committee and offer a way for faculty to communicate with athletics.”

With the help of this dedicated support team, Mercer student-athletes strive to represent the values of Mercer on and off the field. The task at hand for Blalock, Suatoni and Dr. Hugdahl is a considerable one, because the academic profile of Mercer’s student-athletes is consistent with non-athletes. While some other Division I athletic departments may choose to harbor students in a few select programs, the young men and women who don the orange and black are spread evenly across the University’s undergraduate schools. Of Mercer’s 398 student-athletes, 36.6 percent are enrolled in the Eugene W. Stetson School of Business and Economics, 44.5 percent are enrolled in the College of Liberal Arts, 15.8 percent are enrolled in the School of Engineering while the remainder take coursework in the Tift College of Education.
A Memorable Year for Mercer Athletics

Mercer Athletics made waves like never before in 2013-14, capturing the national spotlight with the biggest upset of March Madness and defying all odds with an NCAA record win total for a start-up football program. These impressive feats may be the most notable accomplishments of the year, but the achievements of many other Mercer student-athletes and coaches underscored the University’s rise as a leading institution of athletic and academic prowess (see story on page 16).

- Nine programs turned in records at or above .500, while the entire stable of Mercer sports teams touts an overall ledger of 375-215-11.
- Men’s basketball, men’s golf and men’s lacrosse all won Atlantic Sun Conference championships.
- Women’s soccer team broke the 10-win barrier for the fourth-straight season and the softball team won 37 games to finish just shy of a program record.
- The baseball squad achieved a top-25 ranking for the eighth time in program history and men’s golf finished No. 32 in the final Golfweek men’s collegiate team rankings.
- Football, men’s basketball, baseball and lacrosse programs combined for a phenomenal 53-6 record at home.
- The football program boasted an average home attendance of 9,379 while the men’s basketball team welcomed nearly 43,000 fans to Hawkins Arena and sold out the building on multiple occasions.
- Bob Hoffman (men’s basketball), Steve Bradley (men’s golf) and Kyle Hannan (men’s lacrosse) all received Atlantic Sun Conference Coach of the Year honors.
- Langston Hall (men’s basketball) and Trey Rule (men’s golf) took home A-Sun Player of the Year honors.
- Alex Avant, with his interception and subsequent touchdown in the Drake football win, and Kevin Canevari, with his version of the Mercer Nae Nae at the NCAA Tournament, became household names on ESPN and other national sports media outlets.
- The year was capped off in July when the men’s basketball team was presented an ESPY by ESPN for the biggest upset of the entire year among all professional and collegiate sports in the land.

And, in case anyone has forgotten, there was that victory by men’s basketball in March over Duke in the second round of the NCAA Tournament (see spring issue of The Mercerian). It was, indeed, a year to remember.

Getting to Know the Southern Conference

Mercer is now officially a member of the Southern Conference. Here’s some information about the University’s new conference home. The Southern Conference, in its 94th season of intercollegiate competition in 2014-15, is a national leader in emphasizing the development of the student-athlete and in helping to build lifelong leaders and role models.

The Southern Conference has been on the forefront of innovation and originality in developing creative solutions to address issues facing intercollegiate athletics. From establishing the first postseason college basketball tournament (1921), to tackling the issue of freshman eligibility (1922), to developing women’s championships (1984), to becoming the first conference to install the 3-point goal in basketball (1980), the Southern Conference has been a pioneer.

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The Southern Conference is the nation’s fifth-oldest NCAA Division I collegiate athletic association. Only the Big Ten (1896), the Missouri Valley (1907), the Pac-12 (1915) and the Southwestern Athletic (1920) conferences have been around longer.

Academic excellence has been a major part of the Southern Conference’s tradition. Hundreds of Southern Conference student-athletes have been recognized on Capital One Academic All-America and all-district teams. A total of 20 Rhodes Scholars have come from conference institutions.

Today, the league continues to thrive with a membership that includes 10 institutions and a footprint that spans six states: Alabama, Georgia, North Carolina, South Carolina, Tennessee and Virginia. Current league members are The Citadel, East Tennessee State, Furman, Mercer, University of North Carolina-Greensboro, Samford, Chattanooga, Virginia Military Institute, Western Carolina and Wofford. The conference sponsors 20 varsity sports and championships that produce participants for NCAA Division I Championships.

The Southern Conference offices are located in the historic Beaumont Mill in Spartanburg, South Carolina. A textile mill that was in operation from 1880 until 1999, Beaumont Mill was renovated in 2004 and today offers the league first-class meeting areas and offices, as well as a spacious library for storage of the conference’s historical documents.
Mercer Signs on as Partner for Vietnam War Commemoration

In 2012, the Department of Defense began a commemoration of the 50th anniversary of the Vietnam War that will continue through 2025. As a part of this initiative, Mercer University will serve as a commemorative partner and will organize activities and events between 2015 and 2017 that support the goals of the national program. Through the events associated with this program, Mercer will thank and honor the veterans of the Vietnam War and their families for their service and dedication.

Mercer’s Vietnam War Commemorative organizing committee is composed of members of the administration, faculty and the student body. The committee is currently exploring programming options that will be respectful of those who served and impactful for the Mercer community.

Mercer alumnus, LTG (R) Claude M. “Mick” Kicklighter (CLA ’55) is serving as the director of the 50th anniversary commemorative event for the Department of Defense. LTG (R) Kicklighter earned his Bachelor of Arts degree in biology and was commissioned in the Army as a second lieutenant in the field artillery. Over his 35 years of distinguished military service, he has served as a leader at every level from platoon leader to Commander of the U.S. Army Pacific. Since his retirement in 1991, he has continued his public service in positions with the departments of Defense, State and Veteran’s Affairs.

As a part of the commemorative events, the organizing committee would like to extend an invitation to the Mercer community. If you are an alum or other member of the Mercer family that served in Vietnam in any branch of the Armed Forces, and would like to participate in the University’s commemoration, please contact us at mercerian@mercer.edu.
Meng Lim, LAW ’98, won election for a seat on the bench of the Superior Courts in the Tallapoosa Circuit. He is the first Asian American elected Superior Court Judge in Georgia. Additionally, Georgia Asian Times named Lim to its 2014 list of the “25 Most Influential Asian Americans in Georgia.”

Carlos A. McCloud, BUS ’90, earned his Doctor of Ministry from United Theological Seminary and was named senior pastor of Mt. Moriah AME Church in Swainsboro.

Trey McLaughlin, CLA ’95, was nominated as a top five national finalist for the 2013 Broker of the Year by Benefits Selling magazine. He is a principal at McLaughlin Snoak & Clarke Benefits in Charleston, South Carolina.

Angelia Morie Nystrom, LAW ’93, received the Tennessee Bar Association’s (TBA) President’s Award for her work in the development of the Legal Handbook for Tennessee Seniors and corresponding continuing legal education and general presentation for the public. The Handbook, which is a publication of the TBA’s Public Education Committee, was awarded the National Association of Bar Executives Award for most outstanding project by a Bar Association for 2014.

Charles Odom, BUS ’91, was named vice president and treasurer of Cox Enterprises on July 1. He is responsible for managing Cox Enterprises’ capital structure and monitoring ongoing funding needs. He will oversee the company’s capital raising activities, including bond issuance, bank financing and securitizations.

Dr. Douglas E. Ott, BUS ’90, is the officer at Lexion Medical. Ott is a founder and chief medical officer at Lexion Medical. Ott was named senior vice president of Metro Bank in Douglasville, was elected by his peers in northwest Georgia to serve a two-year term on the Leadership Executive Committee of the Georgia Bankers Association.

Michael L. Van Cise, LAW ’97, co-authored an article titled “Common and Complex Gift Tax Return Errors to Avoid” that was published in the June edition of Estate Planning. He is an associate attorney at Arnall Golden Gregory LLP in Atlanta.

C. Mason Weiss, LAW ’97, moved to Fort Leonard Wood, Missouri, to begin serving as a law instructor at the U.S. Army Military Police School. He has served on active duty with the Army JAG Corps since 2000 and was previously the senior defense counsel at Fort Hood, Texas.

Rebecca A. Wright, LAW ’96, was appointed to the Georgia Child Fatality Review Panel by Gov. Nathan Deal on April 4. She is the district attorney for the Augusta Judicial Circuit and president of the District Attorneys’ Association of Georgia.

Nima Akhavein, CLA ’03, PHA ’08, is investigator, drug delivery technology, with GlaxoSmithKline. His work is in a new drug delivery group within Platform Technology Sciences, which integrates drug delivery technology in the drug development process by utilizing internal resources and/or engaging with external companies and academic labs.

Amanda Parker Baggett, LAW ’03, a shareholder in Rogers Towers law firm’s Construction Law Practice Group, has been appointed to the Construction Law Certification Committee of The Florida Bar. She will serve a three-year term effective July 1.

Jason Blanchard, LAW ’07, was selected for the Augusta Magazine’s “Top 10 in 10” section of the June-July issue. This recognition is presented in partnership with the Augusta Metro Chamber of Commerce to highlight 10 young professionals, ages 25-35, in the Augusta region. A litigation attorney at Tucker Long PC, Blanchard was also named a 2014 Georgia Rising Star by Super Lawyers magazine.

Bradley G. Bedford, BUS ’07, joined national law firm McGuireWoods as an attorney in the Jacksonville, Florida, office. His practice will focus on business litigation. He previously served as an assistant state attorney in Jacksonville.

Brandi L. Brown, CLA ’02, published her first children’s book, Kate the Great Can’t Wait. It was released June 1.

Heather A. Calhoun, LAW ’05, accepted a position in June with Aaron’s Inc.’s corporate legal department as division lead counsel.

Liza G. Chapman, PHA ’02, was elected second vice president of the Georgia Pharmacy Association on June 28 during the organization’s annual convention in Panama City Beach, Florida.

Dr. Kelly Dawson, LAW ’01, MED ’14, began his residency in orthopedic surgery with the U.S. Army in Augusta on June 6.

Michael Devaney, LAW ’05, published his first e-book, “The Inheritance, a thrilling about a young, down-on-his-luck writer who purchases a work of art that contains a dark secret, setting into motion a chain of events that put him in a race against time.”

Stephen Dominy, BUS ’09, accepted the position of national co-chairman for the NASPA (Student Affairs Administrators in Higher Education) Fraternity and Sorority Knowledge Community and will serve in this role until 2016. He is the coordinator of fraternity and sorority affairs at Austin Peay State University in Clarksville, Tennessee.

G. Grant Greenwood, LAW ’03, was named an “On The Rise Attorney” by The Fulton County Daily Report. He will continue in this role as associate conductor of Arizona Opera in Phoenix.

Kelli P. Hill, LAW ’04, was named a 2014 Georgia Rising Star for Employment and Labor by Super Lawyers magazine. She is an associate in the firm Childs & Noland, was elected president of the Maccon Bar Association for 2014-2015.

Brandon Peak, LAW ’04, was elected by members of the Georgia Trial Lawyers Association to serve on the 2013-2014 Executive Committee as an American Association of Justice State Delegate.

Del Schnells, EDR ’00, was elected to the Executive Board of Directors of the Florida Floodplain Managers Association.

Amanda Rodman Smith, LAW ’07, was named a partner at the law firm of Hall Bloch Garland & Meyer LLP. Smith focuses her practice in the areas of railroad defense, insurance defense, business and commercial law, and probate and estate litigation.

Justin Sludstil, LAW ’07, was named an “On The Rise Attorney” by The Fulton County Daily Report.

Carl R. Varnedoe, LAW ’03, was named an “On The Rise Attorney” by The Fulton County Daily Report.

Sheri Bagheri, LAW ’13, joined the law firm of Waldon Adelman Castilla Hiestand & Proud in Atlanta as an associate.

Thomas Branch, LAW ’11, was appointed by the mayor and aldermen of the City of Savannah to the Zoning Board of Appeals. He is also a member of the 2013-2014 class of Leadership Savannah.

Josh Coleman, CLA ’12, was selected to receive the prestigious Fulbright U.S. Student Award to teach abroad for the upcoming academic year and will serve in France. He earned a Fulbright English Teaching Assistantship and will teach English to students in primary and secondary schools and universities.

Anna C. Hines, LAW ’10, has joined the law firm O’Connor, Actianli & Levy as an associate. She will
practice primarily in the area of personal injury litigation, including auto accidents, defective products, slip-and-fall injuries and dangerous pharmaceuticals.

Myshea D. Jenkins, EDU ‘11, published her first novel, Rapture. It was released on April 24.

Lauren N. Schultz, LAW ‘13, was hired as an associate at the Macon law firm, Childs & Noland.

Kyle Shook, CLA ‘12, was selected to receive the prestigious Fulbright U.S. Student Award to teach abroad for the upcoming academic year and will serve in Brazil. He earned a Fulbright English Teaching Assistantship and will teach English to students in primary and secondary schools and universities.

He was elected as a Life Trustee in 2012.

A past trustee of Shorter College, Turner was inducted into the Dalton Education Hall of Fame in 1994.

He was chairman of the board of CC Financial Inc., chairman and board member of Hamilton Health Care System Inc., and a trustee of Hamilton Medical Center Inc. He was a life associate and chairman of the Hamilton Healthcare Foundation Inc. and chairman of the Dalton-Whitfield County Hospital Authority. He was active in the Georgia Hospital Association, including a term as chairman.

Turner received the Distinguished Service Award from the Georgia Hospital Association in 1978. He served in the House of Delegates of the American Hospital Association and was also a member of the Regional Policy Board for Region 4 of the association.

He was a member of First Baptist Church of Dalton.

Turner is survived by his three daughters, Patricia Turner, Janet Turner Walker and Karen Turner Booth, five grandchildren and two great-grandchildren.
In Memory

1930s
Lee Griff Perry Jr., CLA ’39, of Anniston, Alabama, March 5.

1940s
T. Lane Anderw, NUR ’47, of Naples, Florida, April 30.
Ruby Jo Argo, CLA ’46, of Macon, June 16.
Maxine Hutcherson Compton, CLA ’45, of Vidalia, March 16.
Sarah John Fargason, CLA ’41, of Gray, April 17.
Leon H. Garfield, CLA ’41, of Kankakee, Illinois, April 2.
Chastain Howell, NUR ’42, of Clayton, March 31.
P. Clayton Jay Jr., CLA ’40, of Atlanta, Feb. 13.
Katherine Bibble Jordan, TFT ’43, of Louisville, Kentucky, April 4.
Joyce Lawler, TFT ’47, of Carrollton, May 11.
Julia Harris May, TFT ’47, of Carrollton, May 11.

1950s
Buckner F. Melton Sr., CLA ’49, LAW ’49, HON ’88, of Macon, March 5.
Edna Ruth Mitchel, TFT ’40, of Thomson, Jan. 23.
Dr. Ernest Lee “D.D.” Moore Jr., CLA ’49, LAW ’53, of Macon, March 5.
Julia Harris May, TFT ’47, of Carrollton, May 11.

1960s
Sara Alice J. Bolster, EDU ’60, of Orlando, Florida, Jan. 29.
Gussie Moseley Cawthorn, TFT ’68, of Jackson, Jan. 1.
Maria M. Daniel, TFT ’68, of East Atlanta, June 22.
Charles L. Dunlap, LAW ’67, of Orlando, Florida, April 16.
Nancy Losey McCurtay, NUR ’64, of Dallas, Jan. 3.
John W. Honeycutt, CLA ’60, of Blackshear, Virginia, Nov. 24, 2013.
Dr. Oscar R. Johnson Jr., CLA ’67, of Macon, May 7.
Nancy Ralay McCurtay, NUR ’64, of Dallas, Jan. 3.
George Leon Newberry Jr., CLA ’61, of Atlanta, Jan. 8, 2013.
Pauline Long Ragan, TFT ’64, of Columbus, July 13, 2013.
James E. White, LAW ’81, of Columbus, South Carolina, April 12.

1970s
Joann Yeager Adkins, CAS ’77, of Cumming, June 14.
Sandra Hardage Bunn, TFT ’70, of Forsyth, June 2.
Maggie M. Davis, EDU ’76, of Macon, June 25.
John D. Dension, FLA ’50, of Atlanta, Jan. 1.
John Howard Thomas, CLA ’59, of Atlanta, April 20.
Wallace Claxton Whitely, EDU ’53, of Macon, March 30.
Patricia Ann Simpson Marcus, TFT ’71, of Cartersville, May 21.
Lyman Miles Maxted, BUS ’79, ’81, of Pensacola, Florida, April 3.
Linda Christine Wood Parmerter, CLA ’75, of Cartersville, June 21.
Patricia C. Peterson, TFT ’79, of Soperton, June 26.
Roger A. Phillips, CLA ’77, of Macon, July 16.
Laura Poss, NUR ’70, of Rome, April 27.
Claire Austin Powell, TFT ’78, of Savannah, Feb. 1.
Wallace Dannis Rogers, PHA ’75, of Gwinnett, March 19.
Miltam Meredith Willis, CLA ’75, of Macon, April 20.

1980s
Sandra Noga Brust, EDU ’80, of Griffin, Feb. 27.
Marcellus R. Benson, EDU ’79, of Ashburn, Virginia, March 20.
Andrew J. Fish, BUS ’97, of Smyrna, May 1.
Cynthia Mulkey Fitzgerald, EDU ’98, of Fitzgerald, March 15.
Kristine Marie Foster, PHA ’96, of Knoxville, Tennessee, June 18.
Karen D. Jones, EDU ’94, of Atlanta, April 24.

1990s
Judith A. Anderson, BUS ’90, of Brunswick, June 25.
Kimberly Vanderbilt Barker, PHA ’93, of Nashville, Tennessee, May 12.
Michelle Griffin Castillo, CLA ’99, of Ashburn, Virginia, March 20.
Andre J. Fish, BUS ’97, of Smyrna, May 1.

2000s
James Thomas Addington, PHA ’02, of Knoxville, Tennessee, May 10.
Jeff Dean Anderson, LAW ’05, of McDonough, Feb. 18.
Gall Coleman, Penfield College of Mercer University ’06, of Macon, Feb. 27.
John Calhoun Sterritt IV, LAW ’03, of Fletcher, North Carolina, Feb. 27.
Alice Rebekah Wiley, CLA ’09, of Columbus, Dec. 27, 2013.

2010s
Mary Jane Berries, Penfield College of Mercer University ’11, of Austell, April 7.
Veronica Banks Turner, Penfield College of Mercer University ’11, of Jonesboro, Feb. 3.

Friends & Former Staff
Samuel A. Beatty, of Birmingham, Alabama, former dean of the Walter F. George School of Law, May 21.
Herbert W. Gregory, of Black Mountain, North Carolina, former chair of the Education Department at Tift College, Aug. 25, 2013.
The Rev. Robert T. Sandin, of Minneapolis, Minnesota, former University provost, April 5.
Homer M. Savidge, of Ruskin, Florida, former professor of music and chair of fine arts, April 13.

Mercer Mourns the Death of Life Trustee Jim Cowart

M

The Rev. James LeRoy Alligood, CLA ’53, of Macon, April 11.
Eugene L. McCracken, CLA ’54, of Savannah, March 1.
Robert Miller Jr., CLA ’54, of Richmond, Kentucky, June 4.
Barbara Toward Mills, CLA ’54, of Cumming, July 8.
Jeanette F. Burgess Osburn, TFT ’52, of Waycross, June 14.
Jack Richard Perry, CLA ’51, of Davidson, North Carolina, Feb. 16.
John B. Peterson, CLA ’56, of Macon, March 1.
Shirley Ann Tumlin Smith, EDU ’57, of Tifton, April 11.
John D. Tensill, CLA ’50, of Atlanta, Jan. 1.
Carolyn Joyce Hulgan, CLA ’78, of Milledgeville, March 19.
Richard G. Jones Jr., CLA ’76, of Gray, July 9.
Patricia Ann Simpson Marcus, TFT ’71, of Cartersville, May 21.
Lynn Miles Maxted, BUS ’79, ’81, of Pensacola, Florida, April 3.
Linda Christine Wood Parmerter, CLA ’75, of Cartersville, June 21.
Patricia C. Peterson, TFT ’79, of Soperton, June 26.
Roger A. Phillips, CLA ’77, of Macon, July 16.
Laura Poss, NUR ’70, of Rome, April 27.
Claire Austin Powell, TFT ’78, of Savannah, Feb. 1.
Wallace Dannis Rogers, PHA ’75, of Gwinnett, March 19.
Miltam Meredith Willis, CLA ’75, of Macon, April 20.

Sandra Noga Brust, EDU ’80, of Griffin, Feb. 27.
Marcelus R. Benson, EDU ’79, of Ashburn, Virginia, March 20.

Buckner F. Melton Sr., CLA ’49, LAW ’49, HON ’88, of Macon, March 5.

Edna Ruth Mitchel, TFT ’40, of Thomson, Jan. 23.
Dr. Ernest Lee “D.D.” Moore Jr., CLA ’49, LAW ’53, of Macon, March 5.

Buckner F. Melton Sr., CLA ’49, LAW ’49, HON ’88, of Macon, March 5.

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Edna Ruth Mitchel, TFT ’40, of Thomson, Jan. 23.
Dr. Ernest Lee “D.D.” Moore Jr., CLA ’49, LAW ’53, of Macon, March 5.
1964 In October 1964 the Board of Trustees approved the renaming of the Humanities Building on the Macon campus to Knight Hall in memory of Dr. Otis Dewey Knight. Dr. Knight was a professor of psychology and administrator for 42 years at the time of his passing on April 29, 1964. He passed away in his office in the building that would be named for him.

1964 Image: Sculpture professor Marshall Daugherty presented a bust of the beloved professor in February 1965. The piece was later cast in bronze, and it still resides in the stairwell of Knight Hall.

1914 This pocket-sized student handbook was distributed during the 1914-15 school year. It included university history, cheers and songs for athletic events, and fill-in-the-blank pages for course schedules, football scores, and laundry to be sent out.


1989 The 1989-90 Mercer Teddy Bears women’s basketball team featured freshman Andrea Congreaves. Congreaves is the only Mercer women’s basketball player to be a First Team Kodak All-American. After leading the team to two Atlantic Sun Conference titles and leading the NCAA Division I in scoring, she was drafted by the Women’s National Basketball Association.

With a current enrollment of 160 students in Savannah, MUSM aims to renovate the William and Iffath Hoskins Medical Building on the campus of Memorial University Medical Center as well as build an addition on this structure to become a medical education building. The $18 million addition and expansion will provide more than 30,000 square feet of new medical education space in addition to the renovation of approximately 26,500 square feet for classrooms and offices as well as labs and library space.

When complete, this facility will allow the School of Medicine to enroll 60 students per class for a total enrollment of 240 in Savannah, equaling the number of students on the Macon campus. Across its campuses, MUSM will graduate up to 120 medical students per year.

Additionally, an anonymous donor has provided gifts totaling $1.25 million to Memorial Health Foundation’s Medical School Education Endowment, supporting medical school students in an effort to reduce their overall educational expenses. Established in 2011, this scholarship has provided several semesters of tuition support for third-year medical school student Shenique Anderson, CHP ‘12, who attends MUSM’s Savannah campus. MUSM is located on Memorial University Medical Center’s campus in Savannah.

Finally, Dr. Doug Skelton, CLA ’59, and his wife, Jane, have made a $1 million pledge to create an endowed fund to support the Mercer University School of Medicine Library and Learning Center. In recognition of their generosity and lifetime of service and commitment, the library will be named the “W. Douglas and Jane G. Skelton Library at the Mercer University School of Medicine.”

Dr. Skelton became a University trustee in 1983 but resigned in 1985 to become dean of Mercer’s then-newly created School of Medicine. He served in this post until 2002 and was senior vice president and provost for health affairs at the University from 2002 to 2004.

University Honors New President’s Club Life Members

AT THE 49TH ANNUAL celebration of The President’s Club, Mercer recognized its most generous donors. On the evening of April 25, members of The President’s Club gathered for dinner followed by a dessert reception in the Astor Ballroom of the St. Regis Hotel in Atlanta.

The Mercer University President’s Club was established in 1964 to recognize alumni and friends who provide a nucleus of support for the University. Over the years, this select group of alumni and friends has supplied nearly three-quarters of the gifts from individuals for annual support. Friends and alumni of Mercer who contribute $1,000 or more during the calendar year are eligible for membership in The President’s Club. In 2013, Mercer had a banner year with 246 new leadership donors representing an increase of 27 percent over calendar year 2012.

The University’s highest level of leadership giving, President’s Club Life Member, is conferred on those individuals and churches who have contributed at least $100,000 to Mercer. At this year’s event, the following were recognized for achieving Life Member status: Chuck and Kathy Hawkins, Evelyn York Joiner, Curtis and Carol Lewis, Thomas and Ramona McDonald, and First Baptist Church of Augusta.

These new Life Members were honored through a series of video tributes sharing stories from the heart and explaining their reasons for giving to Mercer. Following their official induction by Mercer President Bill Underwood, newly installed President’s Club Chairman Chris Sheridan shared moving remarks about why “Mercer matters,” detailing the many great achievements of the University’s students made possible by donor support.
New Alumni Chapters
Now Forming

The Mercer University Alumni Association proudly announces the formation of the Mercer Alumni Chapter program. With enthusiastic alumni scattered across the country and around the world, chapters will provide the opportunity for Mercerians in your area to gather for networking and social functions.

If you are interested in leading the charge to establish a Mercer Alumni Chapter in your area, visit alumni.mercer.edu/chapters for more information. Complete the online form indicating your interest, and a member of the Alumni Services team will contact you to discuss how you can help start a chapter to serve Mercer alumni in your area.
November 14 (Friday)
November 16 (Sunday)
November 19 (Wednesday)
November 23 (Sunday)
November 27 (Thursday)
November 28 (Friday)
November 29 (Saturday)
December 2 (Tuesday)
December 6 (Saturday)
December 10 (Sunday)
December 18 (Tuesday)
December 19 (Friday)
December 23 (Wednesday)
December 25 (Friday)
December 26 (Saturday)
December 27 (Sunday)
December 30 (Tuesday)
January 3 (Saturday)
January 5 (Monday)
January 8 (Thursday)
January 10 (Saturday)
January 15 (Thursday)
January 17 (Saturday)
January 22 (Thursday)
January 29 (Thursday)
January 31 (Saturday)
February 5 (Thursday)
February 7 (Saturday)
February 12 (Thursday)
February 14 (Saturday)
February 19 (Thursday)
February 21 (Saturday)
February 23 (Monday)
February 28 (Saturday)
March 5 – 6

Piedmont 7:00 PM
At Seton Hall 12:00 PM
Kennesaw State 7:00 PM
At Colorado State 6:00 PM
vs. Rice, Great Alaska Shootout 9:30 PM
vs. TBA, Great Alaska Shootout TBA
vs. TBA, Great Alaska Shootout TBA
St. Andrews 7:00 PM
VM* 4:00 PM
Dartmouth 7:00 PM
Bethune-Cookman 7:00 PM
At Tennessee TBA
At Georgia TBA
At Texas A&M TBA
At UNC Greensboro* 5:00 PM
At VMI* 7:00 PM
At East Tennessee State* TBA
The Citadel* 7:00 PM
Furman* 7:00 PM
Samford* 7:00 PM
At Western Carolina* TBA
Guanttinogopa* 7:00 PM
At Wofford* 7:00 PM
At The Citadel* TBA
At Furman* 7:00 PM
At Furman* 7:00 PM
At Western Carolina* 7:00 PM
At UNC Greensboro* 7:00 PM
At Chattanooga* 7:00 PM
At Samford* TBA
At Samford* TBA
At Chattanooga* TBA
At Vfotord* 7:00 PM
At Vfotord* 7:00 PM
At Eastern Tennessee State* 7:00 PM
At Rice, Great Alaska Shootout* 4:00 PM
Southern Conference Tournament, Asheville* 4:00 PM

November 7 (Friday)
November 14 (Friday)
November 25 (Tuesday)
November 28 (Friday)
November 30 (Sunday)
December 4 (Thursday)
December 6 (Saturday)
December 14 (Sunday)
December 16 (Tuesday)
December 19 (Friday)
December 21 (Sunday)
December 29 (Monday)
January 1 (Thursday)
January 4 (Sunday)
January 6 (Tuesday)
January 10 (Saturday)
January 17 (Thursday)
January 19 (Monday)
January 26 (Monday)
February 2 (Monday)
February 7 (Saturday)
February 9 (Monday)
February 19 (Saturday)
February 21 (Monday)
February 23 (Monday)
February 28 (Saturday)
March 5 – 6

Emmanuel+ 7:00 PM
At Mississippi State 7:00 PM
Tennessee Tech 7:00 PM
At Saint Louis 7:00 PM
At Southern Illinois 7:00 PM
At Georgia 7:00 PM
At Georgia Southern 6:00 PM
At Alabama 6:00 PM
Kenneth State 5:00 PM
Belmont 5:00 PM
At College of Charleston 2:00 PM
At Jacksonville State 2:00 PM
At North Florida 2:00 PM
At Texas A&M 7:00 PM
At Kennesaw State 7:00 PM
At Western Carolina* 7:00 PM
At UNC Greensboro* 7:00 PM
Wofford* 7:00 PM
Furman* 7:00 PM
East Tennessee State* 7:00 PM
At Chattanooga* 7:00 PM
At Samford* 7:00 PM
At Western Carolina* 7:00 PM
At UNC Greensboro* 7:00 PM
At Wofford* 7:00 PM
At Wofford* 7:00 PM
At Eastern Tennessee State* 7:00 PM
At Chattanooga* 7:00 PM
At Samford* 7:00 PM
At Samford* 7:00 PM
At Chattanooga* 7:00 PM
At Samford* 7:00 PM

2014 BASKETBALL

2015 WOMEN’S SCHEDULE

FOR SEASON TICKETS, CALL (478) 301-5470 OR GO TO MERCERBEARS.COM.